

A stylized illustration of a tea bag and a teacup. The tea bag is tilted and has a label that reads "HALIFAX TEA FESTIVAL". A string connects the tea bag to a teacup below it. The entire illustration is enclosed in a white, scalloped-edged frame with a dashed border. The background of the upper section is a light brown color with a repeating pattern of small, darker brown circles.

HALIFAX
TEA
FESTIVAL

A white rectangular box with a dashed brown border, containing the title text. The box is set against a solid gold background that has a light brown horizontal band above it.

Exhibitor Information
Package



Participate in the Festival!

As an exhibitor you will be able to:

- Connect with current and new customers
- Raise your public and company profile
- Develop a fan base for your products by building relationships
- Build brand awareness
- Provide educational opportunities
- Be promoted on social media and Halifax Tea Festival website
- Offer samples to festival attendees, sell tea, and merchandise.
- Encourage existing customers to stay interested and attract new customers
- Contribute to the festival by providing door prizes
- Facilitate a workshop during event (limited space available)



Facebook:
[HalifaxTeaFestival](https://www.facebook.com/HalifaxTeaFestival)



Email:
hello@halifaxteafestival.com



Instagram:
[@HalifaxTeaFestival](https://www.instagram.com/HalifaxTeaFestival)



Twitter:
[@HalifaxTeaFest](https://twitter.com/HalifaxTeaFest)



Website:
www.halifaxteafestival.com



Pinterest:
[halifaxteafest](https://www.pinterest.com/halifaxteafest)

What will happen during the festival?

- Exhibitors - samples and selling products
- Family activities
- Participatory Art Experiences
- Food and drink sales
- Live Music
- Workshops and/or presentations
- Tea Leaf Readings
- Interact with new & existing customers
- Build a sense of community with other vendors
- And More...



Set Up & Take Down

The event will be held:

Multi-Purpose Centre: Halifax Forum
2901 Windsor Street, Halifax, NS

10:00am - 5:00pm

on April 1st, 2017

Set up for the event will take place:

7:00 - 9:30am on April 1st.

Take down and clean up will take place:

5:00 - 8:00pm on April 1st, 2017

You must give yourself enough time to be set up for the 10:00am start time on April 1st, and stay at your location until close.

You may park close to the doors to unload but please park near the back of the parking lot for ease of parking for festival attendees.

In addition to your exhibitor space you are welcome to offer a workshop, tea ceremony, talk, etc. Please contact us with your interest at hello@halifaxteafestival.com

Door Prizes

You are encouraged to donate an item for our door prize. Please drop off at our registration table between

7:30 - 9:00am. If possible, please let us know before the event if you will be donating

an item and we will include this in our festival publicity.

Exhibitor Space & Fees

Exhibitor Opportunity:

1 - 6 Foot Table
\$175 Early Bird **\$200** after February 10, 2017

2 - 6 Foot Tables
\$250 Early Bird **\$300** after February 10, 2017



Exhibitor Space

Space Includes:

- Tables(s)
- 2 Chairs
- Sample cups (given at door)
- Access to water
- Electricity (please confirm needs)
- If you require anything else please mention in your application and we will do our best to accommodate

We will be offering one space
only to a caterer.
Special rate applies.
Please contact us to discuss.

Space does not include (please bring if needed):

- Garbage bin
- Payment capability to take money for your sales
- Dollies or carts
- Liability insurance for exhibitors (recommended but not essential)
- Napkins, prep supplies, etc.
- Extension Cords

Exhibitor Registration Form

Company Name:

Contact Name:

Address:

Phone:

E-mail:

Website:

Description of What you will be selling/doing:

Please describe to us how you will be setting up your space:

Will you be providing product sampling? Who will be hosting your space? Special Requirements:

YES

NO

Payment Methods:

E-mail Money Transfer Emailed to: hello@halifaxteafestival.com
Cheque Payable to: Ashton Rodenhiser

Total amount submitting: \$ _____ Payment Method: _____

Date: _____



By signing this, I have agreed to the terms outlined in the Exhibitor Information package for the 2017 Halifax Tea Festival.

Printed Name _____

Signature _____

Date _____

Please return page 5 & 6 signed with payment via e-mail or snail mail (address on page 7)

*We reserve the right to refuse to sell a exhibition space to any company for any reason and limit the number of booths sold to one company or product. Spaces are booked on a first come, first serve basis.

Thank You !

Please return registration form to hello@halifaxteafestival.com or mail it to the address below.

We will be in touch with you with the status of your submission.

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www.halifaxteafestival.com